



DOG BLOG AFFILIATE

When you purchase a MyDogBlog affiliate website, you are receiving a turnkey digital platform for raising awareness and funding to improve the quality of life for our furry friends.

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Prepared for
New Affiliate

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WHAT TO EXPECT

Discover the benefits of being an affiliate with MyDogBlog. Receive your own e-commerce website, develop a list of prospective advertisers, and enjoy the residual income while supporting the welfare of dogs worldwide.

What you will get with your investment



Website



Storefront



Biz Plan

When you purchase an affiliate MyDogBlog website you are investing in a complete digital turnkey business solution:

- **Website:** Invoke Solutions will develop a website complete with a blog, directory, event calendar, and storefront.
- **Storefront:** Invoke Solutions will set up your Amazon Associate ID and will upload your selected products into your online store. Your store will also be structured to sell local products through your own site.
- **Business Plan and Strategy:** Invoke Solutions will provide you with a well-structured business model and marketing strategy to contribute toward your success.
- **Custom Domain Name:** Every MyDogBlog affiliate is assigned a unique URL that includes their town/location.

REVENUE STREAMS

Advertiser SALES

Our websites come installed with Monster Insights to track website performance. These numbers are effective when recruiting advertisers looking for exposure opportunities.

We offer three affordable packages for advertisers to promote their products and services on our pages.

Storefront SALES

Your site has been built for monetization through affiliate marketing with Amazon. Earn commissions on products sold through your Amazon Associate link.

You may even sell local dog goods direct through your e-commerce website.

Measuring Success

To measure our success in achieving these objectives, we will employ a range of key performance indicators (KPIs), including but not limited to:

- Follower growth and engagement metrics
- Website analytics (traffic, conversion rate)
- Lead generation metrics (form submissions, downloads)
- Advertiser retention rates
- Storefront sales
- Consumer acquisition



Affiliate Agreement

Affiliate websites are available for a ONE-TIME purchase of **\$3000.00**.

What's included in the one-time purchase fee?

- E-commerce website
- Amazon Affiliate set-up
- Advertiser updates
- Business plan
- Marketing strategy
- Product updates
- Branded marketing assets
- Media Kit

Terms and Conditions

1. Affiliate MyDogBlog owners must obtain their own business license in the region they will operate their online business.
2. It is the responsibility of the MyDogBlog Affiliate to acquire their own leads list of dog product and service providers within their community.
3. All Affiliate websites must research and supply Amazon links to products for their storefront.
4. Affiliates are responsible for setting up their own social media accounts.
5. Affiliate MyDogBlog support fee is \$125/month or \$1250/year if paid in full.

Monthly Deliverables

- Website updates and maintenance
- Yearly website hosting fees
- Directory updates
- Advertiser banner updates
- Product updates
- Blog updates.

12-MONTH CONTRACT AGREEMENT

This is a monthly or yearly subscription fee as a MyDogBlog owner. You may pay in installments of \$120/month for a total of \$1440 per year, or save \$250 with an annual payment of \$1190.

Affiliate Representative

DATE

MyDogBlog Representative

DATE

THANK YOU!